



# VALENTINA CONTINI

## INNOVATION DESIGNER

Innovation designer with over a decade of experience in the automotive industry including digital transformation, smart mobility projects and artificial intelligence. Skilled in creating concepts and business models as well as leading complex projects to success. Focused on emerging technologies since 2012. Gamer since 1992.

## CONTACT

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## SKILLS

- Innovation Strategy
- Digital Transformation
- Ideation
- Business Models
- Foresight

## EXPERIENCE

### INNOVATION STRATEGIST

DICONIUM STRATEGY | JUN 2022 - TODAY

- Emerging technologies lead and mentor
- Developed concepts and prototypes for innovative In-Car Entertainment experiences
- Developed emerging technologies prototypes and strategies for customers in different industries
- Supported customers with workshops and inject sessions on the topics innovation, foresight, gaming, AI, metaverse and web3
- Keynote speaker at events, conferences and for customer workshops

### SENIOR PROJECT ENGINEER E-VEHICLES AND PROTOTYPES

PORSCHE ENGINEERING SERVICES | SEP 2012 - MAY 2022

- Founded an internal grassroots initiative, „Innovation Lab“ aiming to connect interdisciplinary departments for recurring innovation sessions
- Executed 10+ complex projects for concept and prototype development for conventional cars, e-vehicles, and eVTOL - HW & SW
- Scouted potential technology partners and startups for e-mobility
- Defined the Software Testing Strategy 2025
- Ensured project execution as internal Agile Coach

### SIMULTANEOUS ENGINEERING TEAM LEADER FOR ENGINE SYSTEMS

AUTOMOBILI LAMBORGHINI | JAN 2012 - JUL 2012

- Led a team of 12 and projects for series development of engine systems resulting in maintained budget and production within the planned timeframe

### POWERTRAIN R&D ENGINEER

AUTOMOBILI LAMBORGHINI | APR 2008 - JUL 2012

- Developed and engineered performance and sound quality for V10 and V12 engines



## INNOVATION DESIGNER

### EXPERTISE

- Innovation Methods
- Foresight Models
- Workshop Facilitation
- Artificial Intelligence
- Web3 & Metaverse
- Gaming
- Smart Mobility
- Sustainability
- Keynote Speaking

### LANGUAGES

- ITALIAN (native)
- GERMAN (fluent)
- ENGLISH (fluent)
- FRENCH (intermediate)

## EXPERIENCE (CONTINUED)

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### PROJECT MANAGER

BREMBO | SEP 2007 - APR 2008

- Executed 10+ projects for brake discs application in passenger cars

## SIDE PROJECTS

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### COMMUNITY MODERATOR

METASHIMA NFT | MAR 2022 - NOW

- Supported the Dimension Studio team from the early beginnings, through mint and bear market phase moderating the community members in the Discord server

### PRODUCT MANAGER

ITALIAN SHOWDOWN | SEP 2015 - NOW

- Launched an international CrossFit Competition co-leading a full remote team of 7 people and managed participation of 1500 athletes on-site

## EDUCATION

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### EXECUTIVE MASTER IN TECHNOLOGY AND INNOVATION MANAGEMENT

ALMA GRADUATE SCHOOL (NOW BOLOGNA BUSINESS SCHOOL) -  
2012

### MASTER'S DEGREE IN ENERGY ENGINEERING

POLITECNICO DI MILANO - 2007

## ADDITIONAL QUALIFICATIONS

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### DIGITAL STRATEGY

HYPER ISLAND - 2021

### DESIGNING PRODUCTS OF THE FUTURE

FUTURITY STUDIO - 2021

### FUTURES STUDIES

METAFUTURE - 2021

### AI PRODUCT MANAGER

UDACITY - 2020